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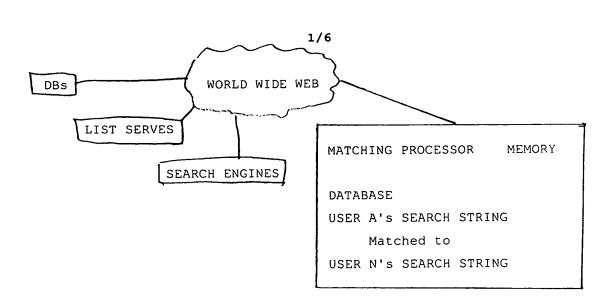


FIG. 1

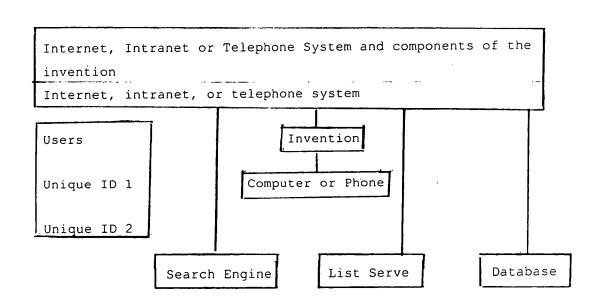


FIG. 2

E-COMMUNITY DATABASE

Record 1

Record 2
...

Record i

FIG. 3

Record i [Required information]

User ID

Search string

Context (if any)

FIG. 4

Record I (Optional information)

date/time

context

matching disable

anonymity

preferred means of input, output (phone, fax, email, etc.)

FIG. 5

the record 1 after search by dan@buzzit.com for "Boston Red Sox"

User ID: dan@buzzit.com

Search string: "Boston Red Sox"

Community: Null

FIG. 6

record 2 after search by carl@myisp.com for "Boston Red Sox" $\,$

User ID: carl@myisp.com

Search string: "Boston Red Sox"

Community: Null

FIG. 7

Records 1+2 after dan@buzzit.com and carl@myisp.com agree to form community "Boston Red Sox"

Record 1

User ID: dan@buzzit.com

Search string: "Boston Red Sox"

Community: "Boston Red Sox"

Record 2

User ID: carl@myisp.com

Search string: "Boston Red Sox"

Community: "Boston Red Sox"

FIG. 8

listserve after dan@buzzit.com and carl@myisp.com agree to form

community "Boston Red Sox"

Community: "Boston Red Sox"

Members: User ID: dan@buzzit.com or phone #X

User ID: carl@myisp.com or phone #Y

FIG. 9

SAME OR SIMILAR TERM MATCHING

Same or Similar Searches simple string match OR

stored database within the system with a weighted string match, the query assigns points to items in the system based on an inverse overall frequency score so 'rare' words get higher scores than common words

returns the items with the highest overall scores.

MATCH METHODS

The match methods of the invention further incorporate As many methods as are useful to find a match:

closeness,

thesaurus expansion

thesaurus inclusion

sounds-like base search using soundex or similar

soundex-enhanced thesaurus - words or cross-references
 with synonyms of soundex-expansions;

fall on the same branch of a parse tree (using any of several parsing methods);

semantic connectedness: replace the syntactic parse with

6/6
semantic analysis, based, e.g. CYC technology or

FIG. 10

USERS CAN COMMUNICATE WITH OTHER MEMBERS OF A COMMUNITY THROUGH

PHONE

FAX

COMPUTER

transformational analysis.

BULLETIN BOARD

CHAT ROOM

INSTANT MESSAGING

SMS MESSAGING

FIG. 11